



## Standard Retirement launches enhanced retirement websites

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Standard Retirement Services is launching two enhanced retirement plan websites to provide advisors, employers and participants with a more informative and intuitive online experience. PlanNet is a retirement plan management resource for advisors and employers, and Personal Savings Center is a financial savings and management tool for participants.

The online tools were updated in response to user feedback. PlanNet enhancements include improved navigation to plan management tools and more prominent displays of key plan information, such as investment balances and participant activity. Improvements to Personal Savings Center include easier access to investment management tools and better display of key information, such as current balance, investment return, contribution history and loan activity.

Both sites also have increased their use of graphics to help deliver key data in a more compelling way.

“These upgrades are a direct result of our strong collaboration with plan advisors and their clients,” said Harley Spring, vice president of Plan Services. “As a result of their feedback, our customers’ online experiences are now more intuitive and streamlined, making it easier to quickly access the most important information.”

The Standard also recently enhanced its participant statements and enrollment communication materials. “Our high commitment to service has led to our ongoing and significant investments in the tools and resources necessary to help employees reach retirement readiness,” Spring said. “We continually listen to advisors and employers to make sure we are delivering on our promises and adding long-term value to our partnerships.”

The Standard is a leading provider of financial products and services, including group and individual disability insurance, group life, AD&D, dental and vision insurance, retirement plans products and services, individual annuities and investment advice.

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